

# Becoming Charismatic

# Cats become charismatic by increasing their dog-ability



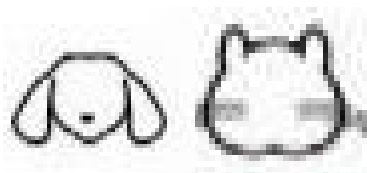
## **Approachability**

- Listen more and maintain eye contact
- Acknowledge others' contributions
- Instead of commanding ask for a favour
- Be less formal in speech, dress and behaviours
- Separate issues from person.

## **Non-verbals**

- When speaking bob your head
- Move your head up when finishing speaking.
- Place your weight on one foot.
- Hold your palms up.

# Dogs become charismatic by increasing their cat-ability



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## **Credibility**

- Value respect over popularity.
- Recognise the chain of command.
- Announce disciplinary rules in advance.
- Manage consistently not individually.

## **Non-verbals**

- When speaking keep your head still.
- Move your head down when finishing speaking.
- Place your weight evenly on both feet.
- Hold your palms down.